

# ROMANUS WOLTER

Action Steps That Close the Gap Between Goals and Success

## THE KICK START GUY

### PARTIAL CLIENT LIST

#### National and Regional Conferences and Associations

- American Society of Training and Development
- California Gift and Gourmet Product Shows
- Commonwealth Club
- HR Star National Conference

#### Entrepreneurial, Artistic, Women, Spiritual Organizations

- Black Chamber of Commerce
- Downtown Women's Club of Boston
- First AME Church, Los Angeles
- San Francisco Chamber of Commerce
- Women in Technology International

#### University, Colleges, Trade Schools, High Schools

- Berkeley Haas School of Business
- The Fashion Institute of Design and Merchandising
- I-Park Korean Business Incubator
- Suffolk University

#### Corporations, Govt. Agencies and Associations

- IBM
- LG Corporation
- DBM Worldwide
- Lee Hecht Harrison
- Small Business Development Centers
- The U.S. Small Business Administration

### TESTIMONIALS

**Romanus' brilliance is seeing a complex task, then showing it to us with simplicity and clarity.**

Jay Conrad Levinson  
Author, *Guerrilla Marketing*

**After listening to Romanus for just one hour, I have already begun implementing positive changes in my thinking and profitable changes in my organization.**

Paul Bagan, President  
Dale Carnegie of San Jose

**A sales superstar! One of the most dynamic and sought-after sales consultants in the country.**

Holly Kulak, Program Director  
The Learning Annex

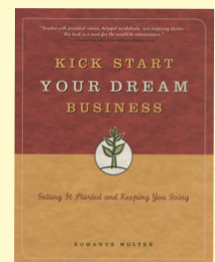
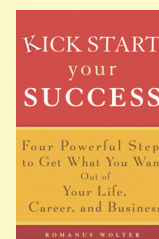
### BIO



**Romanus** is known by millions as the “The Kick Start Guy.” The author of the popular *Kick Start* series of books, he provides action steps that close the gap between goals and success. He is the Success Coach for *Entrepreneur* magazine, as well as a radio host and public speaker. Romanus' powerful message has helped thousands of people to gain focus and create unique strategies for success.

As a speaker, Romanus opens with a bang and leaves audiences energized and with enough creative ideas to last two lifetimes. His programs are tied together with passion and action. His insightful advice applies to both a person's life and career. Romanus' work changes “I can't” to “I will!” to “I did it!”

- **Success Coach:** *Entrepreneur* magazine
- **Popular Author:** *Kick Start Your Success* (Wiley) and *Kick Start Your Dream Business* (Ten Speed Press)
- **Success Strategist and Speaker:** Action steps to success
- **International Columnist/Feature Writer:** *Entrepreneur* Countdown to Start-Up Columnist; *Be Your Own Boss* Back page
- **Co-Founder** KickStartSuccess.com Web portal
- **Featured:** *Chicken Soup for the Entrepreneurial Soul* and *The Ultimate Guide to Network Marketing*
- **Radio Host:** Monthly segment on the *Entrepreneur Magazine* Radio Show
- **“Speaker of the Year”:** The Small Business Administration and Success Builders International
- **Contributor/Profiled:** MSNBC, *The San Francisco Chronicle*, *Business Week*, *The Chicago Tribune*, *Quicken.com*; *Bloomberg Television*, and more



# ROMANUS WOLTER

Action Steps That Close the Gap Between Goals and Success

## THE KICK START GUY

Romanus inspires more than two million visionaries and entrepreneurs each month to:

- Gain focus on goals, talents and strengths
- Increase personal power and performance
- Take action and accomplish more
- Ignite inner drive and keep it going

### TESTIMONIALS

*So simple and powerful.*  
Michael Alexander,  
Program Director, SilicoNetworks

*Positive, energetic, funny, and professional—wonderful! Romanus provides simple, results-oriented, take-home benefits.*

Deborah Dobin Robinson, Chair,  
National Association of  
Professional Organizers

*Eye-opening and contagious. Romanus' vast knowledge, creativity and experience saved me from costly mistakes.*

Dawn Fry, Childcare Advocate

*The techniques Romanus shares not only can be implemented, but should be implemented immediately.*  
Carl Hayes, Director,  
Fame Renaissance Business  
Resource Center

*Romanus knows exactly how to support us all to turn our goals into reality by taking effective, decisive action.*

Dr. Joe Rubino, CEO of  
Center For Personal Reinvention

### TOPICS

#### KICK START YOUR SUCCESS

##### Four Powerful Steps to Achieve What You Want in Your Life, Career and Business

Just the kick-in-the-pants people need to accomplish anything. Catapult yourself from 'I want' to 'I will' to 'I did it.' Gain the discipline, skill and mastery it takes to achieve important goals in life and work.

- Define your goal and be motivated by your own definition of success
- Convert your goal into words to bring your purpose into focus
- Start powerful conversations that catapult you and your team forward with conviction
- Acquire the tools necessary to stick to and achieve your big dreams

#### KICK START YOUR DREAM BUSINESS

##### Throw Out the Business Plan and Step into Success

Enter with a dream, exit with your own business. Stop struggling with complicated issues and take action with practical, real-life strategies that close the gap between dreams and achieving success. "Dream Like a Child and Decide as an Adult," define your dream business and:

- Clarify what you are passionate about
- Take the right actions to connect your ideas to the real world
- Learn what works before you risk everything
- Discover how Octopus Marketing Events save you time and money

#### KICK START YOUR SALES

##### Octopus Marketing: Yes, You Do Have 10 Arms!

Stretch your time, money, and resources. Attract your very best prospects and walk into a meeting already knowing the business is yours. This powerful program is for anyone who wants to get to "yes" faster, with a lot less work! Discover how "Octopus Marketing" can help you develop one activity that produces multiple returns and:

- Compel customers to take action
- Create a 10-Second instant sales message
- Discover low-cost marketing ideas to gain hot sales leads
- Close business and get to "yes" faster
- Reduce development time and sell more to each customer

