

PRESS RELEASE

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DEFYING CONVENTION

Noted Author outlines Four Steps to Success

San Francisco, California, January 12, 2006 — Noted author and columnist Romanus Wolter has released a groundbreaking work from John Wiley & Sons Publishing aptly titled KICK START YOUR SUCCESS. The publication date is February 17, 2006.

With years of experience as *Entrepreneur* magazine's success coach and his individual coaching work, Romanus has captured the simplicity of how to move from 'I want' to 'I will' to 'I did it.' He outlines, in practical terms, how to gain the discipline, skill and mastery it takes to achieve important goals in life and work in just four steps.

The book helps anyone with a goal – entrepreneurs, career-changers, newlyweds, dreamers – to get past fears and inertia. For Romanus and his readers, there are four and only four steps to take.

“Romanus’ brilliance is seeing a complex task, then showing it to us with simplicity and clarity,” says Jay Conrad Levinson—Author, *Guerrilla Marketing* series of books. “His book is mandatory reading for anyone who knows that there must be something better out there -- something better than what they are settling for right now.”

In celebration of the book's launch, Romanus is holding a “Personal Success Weekend” contest where the winner will work with Romanus in San Francisco to Kick-start a chosen goal. To discover the four steps to creating a Success Script that inspires others to help you achieve the success you want, please contact Peter Ijo at Pijo@kickstartguy.com or 415-255-2342.

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ROMANUS WOLTER